

JOICO



Ombre Correction

FAVORITE NEW HAIRCOLOR LINE

LUMISHINE™



Ombre Correction



BEFORE: Model has dull, pale blonde ends with significant Level 7 regrowth. Because the contrast between these two tones is harsh and unflattering, the goal of this color correction is to soften this outdated ombre look.

FORMULA 1

LumiShine Permanent Crème Color in XLN/ Extra Lift Natural (XL.0) with 40 Volume LumiShine Developer

GLOSS FORMULA

LumiShine Demi-Liquid 3/4 Clear + 1/4 9NV (Natural Violet) 9.02 with 5 Volume LumiShine Developer



SECTIONING: STEP 1

Take an off-center part, or your client's favorite part location, to ensure this area is softened with highlights. Divide the hair into three sections: one on each side of the part (from the ears forward) and one in the back. Separate the fringe at the very front and center as well.



BACK: STEP 2

Section hair in a V, starting from the bottom. Weave a section on each side of the V and apply Formula 1; this will ensure that the highlights evenly show when your client wears her hair up.



STEP 3

Next, weave a horizontal section across the bottom of the V and work your way up in a bricklay pattern.



STEP 4

When you reach the occipital bone, start to leave some ends of hair out of the foil. Choose which ends to leave out based on how pale blonde your client's hair is. If the ends look like they don't need to be lighter, leave them out. Use your eye here.



STEP 5

Continue to work until you reach the top. For the pieces toward the top, wrap a foil band around the base of each section to prevent bleeding.



SIDES: STEP 6

Start by weaving a fine diagonal section that frames the face, then work your way up in horizontal sections above the ear.



STEP 7

As you reach the top, start from the front and work your way back in horizontal sections.

TIP

Bring your client's hair up into a ponytail to best see the hairline.



STEP 8

Finish this section and repeat on the opposite side.

FRINGE: STEP 9

For the fringe (separated earlier), use very fine back-to-back weaving. Your clients will love this extra touch of lightness on top.

FINISHED TECHNIQUE

Process color for 45 minutes at room temperature, then shampoo with K-PAK® Color Therapy™



GLOSS : STEP 10

Apply Gloss Formula and process for 20 minutes at room temperature. Shampoo with K-PAK® Color Therapy™, rinse. Apply K-PAK® Color Therapy™ Luster Lock™ instant shine and repair treatment, leave in for up to 5 minutes, then rinse and style hair as desired.



FINAL LOOK

Now Model has beautifully balanced sandy blonde hair. She no longer has contrasting colors and her roots are gone. Remember, making an ombré soft and modern isn't difficult. It's as simple as using your artistic eye to soften any hard lines and bring a healthy, soft glow to the overall color.



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