

JOICO



CONTOUR DUSTING HIGHLIGHTS

SUMMER BLONDING TECHNIQUE

BALAYAGE FORMULA

Vero K-PAK Crème Lightener with 20 Volume Developer

GLAZE FORMULA

LumiShine Demi-Permanent Liquid 1½ oz Clear +
½ oz 10NG with 2 oz 5 Volume LumiShine Developer

TIP

This technique is mostly balayage, so the viscosity of your color formula should be like cake batter.

BEFORE



1 Determine your client's natural part, then divide hair into three sections (one on either side of the head and one in the back).



2 Take a horizontal part at the occipital bone, then divide the remainder of the hair below in half.



3 Starting with the back section, take a 2-inch partings and lightly apply the Balayage Formula from midshaft to ends, ensuring that the ends are completely saturated.



4 Take your next parting working toward the top of the head, and continue the balayage application technique. Drop down in 2-inch partings and work in a bricklay pattern.



5 Starting on the front sections, take a thin diagonal parting close to the face and continue your balayage application technique.



TIP When working closer to the face and around the hairline, take smaller partings to customize your look. Make sure to use a very light touch with the feathering motion and build the product until you have the desired amount.

TIP When working up toward the crown of the head, take smaller partings to help "blend" your look.



6 Continue up the front section alternating between horizontal and diagonal partings using the balayage application technique.



7 Repeat process on opposite side of head continuing to alternate between horizontal and diagonal partings using the balayage application technique.



9 Towel-dry the hair. Choose your desired level and tone of LumiShine Liquid Demi-Permanent Color, then apply the Glaze Formula from scalp to ends. Process 20 minutes, then rinse and shampoo with K-PAK Color Therapy. Style as desired.

8 Process until you reach the desired lightness, then rinse and shampoo with K-PAK Color Therapy.


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